

TECHNIQUES FOR THE PRODUCTION AND MARKETING OF PALM OIL IN GADOMEY (BOROUGH OF COME)

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ABSTRACT

The production of palm oil is facing enormous difficulties in the village of Gadomey. This is why this research aims to highlight the influence of this activity on the socio-economic life of the population of Gadomey.

The methodological approach consists of documentary research, field research with data collection tools and techniques, then the analysis and interpretation of the results using the SWOT model. A total of 127 people were surveyed in Gadomey 1 and 135 in Gadomey 2. This makes 262 people surveyed out of 1308, representing a rate of 20 %.

Data and information from documentary research and socio-anthropological investigations have shown that several steps are followed in the production of palm oil in Gadomey and it is after the second cooking that the producers manage to collect the so called "Zomi". In addition, the producers are mainly illiterate (56.15 %). Also, the palm nuts used for production are purchased by the majority of producers (65 %). Wholesalers and retailers are the marketers and they use more motorcycles (36 %) to go to places of exchange. The prices for both types of oil fall from January to May and rise from June to December. It is therefore noted that the price of "Zomi" is higher than that of standard oil in any period. The producers encounter difficulties which slow down the development of the sector throughout the process: the scarcity of the raw material, the rainfall deficit less varying between 850 and 1160 mm, the lack of technical and financial support, the high rate of literacy. It is therefore advisable that support for the sector is established so as to promote the development of this activity for the well-being of the population of Gadomey.

KEYWORDS: *Gadomey, Comè, Production, Marketing, Palm Oil*